

RIMP

Race Intelligence & Media Platform

One race. One shared understanding.

RIMP is an AI-enabled motorsports platform being developed to connect race timing, telemetry, video, audio, and context - then turn that shared understanding into actionable intelligence and useful race media.

FROM RACE INPUTS TO A USEFUL OUTPUT

01 / CONNECT

Bring available sources onto a shared race timeline.

02 / UNDERSTAND

Find candidate moments, driver identity, and supporting media.

03 / REVIEW

Check the Story, camera angle, clip boundaries, and permitted use.

04 / DELIVER

Prepare authorized clips, source references, research, and recaps.

ONE FOUNDATION. DIFFERENT JOBS TO DO.

TEAMS + DRIVERS

Connect timing, telemetry, and video to race decisions and focused coaching.

BROADCAST + PRODUCTION

Discover moments, inspect angles, and coordinate reviewed replay candidates.

MEDIA + SPONSORS

Create highlights, recaps, and campaign assets with identity and context attached.

TRUST BY DESIGN

Local trackside processing, source provenance, human correction, and media permissions.

IN DEVELOPMENT / DEMO + PILOT CONVERSATIONS

The next milestone is a complete demonstration using real race inputs, media matching, human review, and a usable output. Pilot scope, supported capabilities, sources, and permissions are agreed before work begins.

Bring a race workflow. Define a useful output.